



## AD RATES

### ONE DAY:

|  |  |  |
|--|--|--|
| 10 Seconds<br>Loops for a Day<br><b>100.00</b> | 15 Seconds<br>Loops for a Day<br><b>125.00</b> | 30 Seconds<br>Loops for a Day<br><b>150.00</b> |
|--|--|--|

### TWO DAYS:

|  |  |  |
|--|--|--|
| 10 Seconds<br>Loops for a Day<br><b>150.00</b> | 15 Seconds<br>Loops for a Day<br><b>175.00</b> | 30 Seconds<br>Loops for a Day<br><b>225.00</b> |
|--|--|--|

### THREE DAYS:

|  |  |  |
|--|--|--|
| 10 Seconds<br>Loops for a Day<br><b>200.00</b> | 15 Seconds<br>Loops for a Day<br><b>225.00</b> | 30 Seconds<br>Loops for a Day<br><b>275.00</b> |
|--|--|--|

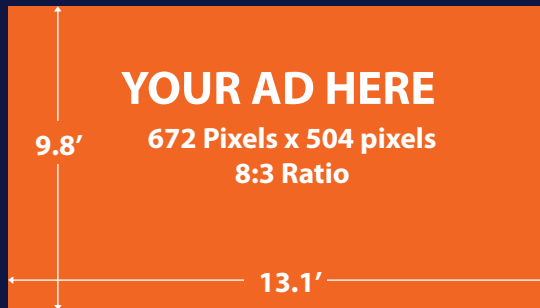
### FOUR DAYS:

|  |  |  |
|--|--|--|
| 10 Seconds<br>Loops for a Day<br><b>250.00</b> | 15 Seconds<br>Loops for a Day<br><b>275.00</b> | 30 Seconds<br>Loops for a Day<br><b>325.00</b> |
|--|--|--|

### FIVE DAYS:

|  |  |  |
|--|--|--|
| 10 Seconds<br>Loops for a Day<br><b>300.00</b> | 15 Seconds<br>Loops for a Day<br><b>325.00</b> | 30 Seconds<br>Loops for a Day<br><b>375.00</b> |
|--|--|--|

"Advertise your company on five LED walls behind each platform at Nationals! Still or video advertisement space is available and will rotate throughout the weekend. Let our athletes, family, friends and fans see what your company has to offer. Be seen! "



## AD DESIGN SPECIFICATIONS

### PIXEL DIMENSIONS

672 Pixels x 504 pixels

### FORMAT

**SATIC** - PSD, JPG, TIFF, PNG, BMP, GIF

**DYNAMIC** - MOV, MP4, AVI, QT and WMV

### COLOR:

RGB

### TEXT:

**Block, bold, simple fonts** works best on digital. DO not overcrowd, or use extremely thick, thin or onate fonts.

### Design:

**Choose one message or idea.** The key to effective outdoor is brevity. Choose graphic elements with a strong focal point. **Use readable fonts and contrasting colors.**

**SUBMISSION DATE: OCTOBER 1ST, 2019**

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